The 2024 Official
Discover The North Shore™ Guide

Guide will run May 2024 - April 2025

This year, the North Shore Chamber will produce one main booklet. .Given out to local businesses, residences, and handed-out at events all around the North Shore and beyond. This 30 -page, full-color booklet will include community events, local businesses, and more! Publication for the 2024 guide will be in early May of 2024. Ads help fund this booklet every year. Over 14,000 copies will be mailed to residence in the North Shore Communities. (Glendale, Whitefish Bay, Shorewood, River Hills, Bayside, Fox Point, Brown Deer, and handed out at all major events in The North Shore & Beyond)

Standard Pricing

Full Page	$900	2 Page Spread	$1,425
1/2 Page	$600	Inside Front Cover Page	$1,600
1/4 Page	$500	Backside Cover Page	$1,600

North Shore Chamber Member Pricing
"(Must Receive Payment and Contract by 1/25/24 to secure)

Full Page	$760	2 Page Spread	$1,140
1/2 Page	$480	Inside Front Cover Page	$1,280
1/4 Page	$400	Backside Cover Page	$1,280

North Shore Chamber Member Nonprofit Pricing

Full Page	$630
1/2 Page	$390
1/4 Page	$300

Must Provide camera-ready art in .png format.
Need help with Art work/Ad work, we can create your Ad for a $50 additional fee..

North Shore Chamber member pricing will be applied to all current North Shore Chamber members. Chamber members must secure and pay for their Ads by **January 25th, 2024** in order to receive the chamber pricing! ** Please note your Ad is not due on this date. See Above for all deadlines. ***

North Shore Chamber Member Payment & Contracts Due By:
1/25/24

Ad/Materials Due By:
4/1/24

Non- Chamber Contract & Payment Due By:
3/1/24

Publication Date:
5/1/24

Ad Sizing

Full Page	5.5"w x 8.5"h
1/2 Page	5.5"w x 4.25"h
1/4 Page	2.75"w x 2.125"h