

The City of Glendale's 2024 Sponsorship Opportunities

Live @ The Oasis

Glendale's Free Summer Concert Series

(2) Presenting Sponsor for all 5 Concerts - \$3,000 (\$7,000 for Exclusivity)

- Large logo on stage signage (Permanent Signs at Park on stage)
- Opportunity to Introduce bands at each concert
- Activation Space at each concert
- Large logo on all marketing material
- Naming rights for concert series "Presented by ____"
- Free Activation Space at the City of Glendale's 4th of July Celebration
- Free Activation Space for City of Glendale's Touch a Truck Event
- Large logo on yard signs placed around Glendale
- Logo on HWY Billboard Sign for Concert Series

(3) Gold Sponsorship - \$1,500 (\$4,000 for Exclusivity)

- Medium logo on stage signage (Permanent Signs at Park on stage)
- Mention your business on stage before every concert
- Activation Space at each concert
- Medium logo on all marketing material
- Free Activation Space at the City of Glendale's 4th of July Celebration
- Free Activation Space for City of Glendale's Touch a Truck Event
- Medium logo on yard signs placed around Glendale

(2) Silver Sponsorship \$800 (\$2,500 for Exclusivity)

- Small logo on stage signage (Permanent Signs at Park on stage)
- Mention your business on stage before every concert
- Activation Space at each concert
- Small logo on all marketing material
- Small logo on yard signs placed around Glendale

(4) Mini Sponsorship - \$500 (\$2,000 for Exclusivity)

- Mini logo on stage signage (Permanent Signs at Park on stage)
- Mention your business on stage before every concert
- Mini logo on all marketing material
- Mini logo on yard signs placed around Glendale

Country Weekend in Glendale

July 19th & 20th 2024

(2) Presenting Sponsor for 2 Concerts \$2,500

(\$5,500 for Exclusivity)

- Large logo on stage signage
- Opportunity to Introduce bands at each concert
- Activation Space at event
- Large logo on all marketing material
- Naming rights for Country Weekend in Glendale "Presented by ____"
- Free Activation Space at the City of Glendale's 4th of July Celebration
- Large logo on yard signs placed around Glendale
- Logo on HWY Billboard Sign for Concert Weekend
- 10 free drink tickets for event

(2) Beer Sponsor for 2 Concerts \$1,700 (\$3,500 for Exclusivity)

- Medium logo on stage signage
- Activation Space at event
- Medium logo on all marketing material
- Free Activation Space at the City of Glendale's 4th of July Celebration
- Medium logo on yard signs placed around Glendale
- Logo on Beer Tent signage at event
- 5 free drink tickets for event

(2) Event Sponsor for 2 Concerts \$1,000

- Small logo on stage signage
- Activation Space at event
- Small logo on all marketing material
- Free Activation Space at the City of Glendale's 4th of July Celebration
- Small logo on yard signs placed around Glendale

Event Location: R.E.M Park
Friday Night Band: Rebel Grace
Saturday Night Band: Cross Fire

Touch a Truck - Community Event June 7th, 2024

(2) Presenting Sponsor - \$2,000 (\$4,000 for Exclusivity)

- Naming Rights for event Glendale's Touch a Truck event Presented by "____"
- Free Activation Space at the event
- Large logo on all marketing material
- Free Activation Space at the City of Glendale's 4th of July Celebration
- Naming rights on facebook event
- Co host of the facebook event
- Large logo on websites and social media postings
- Large Logo on goody bags handed out at event to kids (1,000)

(2) Premium Sponsor - \$1,000 (\$2,000 for Exclusivity)

- Free Activation Space at the event
- Medium logo on all marketing material
- Free Activation Space at the City of Glendale's 4th of July Celebration
- Medium logo on websites and social media postings
- Medium logo on goody bags handed out at event to kids (1,000)

(4) Mini Sponsor - \$500

- Free Activation Space at the event
- Small logo on all marketing material
- Free Activation Space at the City of Glendale's 4th of July Celebration
- Small logo on websites and social media postings