



# SPONSORSHIP OPPORTUNITIES

## The North Shore Chamber of Commerce 2024



### The 2024 Official Discover The North Shore Guide

Guide will run May 2024 - April 2025

This year, the North Shore Chamber will produce one main booklet. Given out to local businesses, residences, and handed-out at events all around the North Shore and beyond. This 30 -page, full-color booklet will include community events, local businesses, and more! Publication for the 2024 guide will be in early May of 2024. Ads help fund this booklet every year. Over 14,000 copies will be mailed to residence in the North Shore Communities. (Glendale, Whitefish Bay, Shorewood, River Hills, Bayside, Fox Point, Brown Deer, and handed out at all major events in The North Shore & Beyond)

#### Standard Pricing

Full Page	\$900	2 Page Spread	\$1,425
1/2 Page	\$600	Inside Front Cover Page	\$1,600
1/4 Page	\$500	Backside Cover Page	\$1,600

#### North Shore Chamber Member Pricing

(Must Receive Payment and Contract by 1/25/24 to secure)

Full Page	\$760	2 Page Spread	\$1,140
1/2 Page	\$480	Inside Front Cover Page	\$1,280
1/4 Page	\$400	Backside Cover Page	\$1,280

#### North Shore Chamber Member Nonprofit Pricing

Full Page	\$630
1/2 Page	\$390
1/4 Page	\$300

Must Provide camera-ready art in .png format. Need help with Art work/Ad work, we can create your Ad for a \$60 additional fee.

North Shore Chamber member pricing will be applied to all current North Shore Chamber members. Chamber members must secure and pay for their Ads by **January 25th, 2024** in order to receive the chamber pricing! \*\* Please note your Ad is not due on this date. See Above for all deadlines. \*\*\*

North Shore Chamber Member Payment & Contracts Due By

**1/25/24**

Ad/Materials Due By

**4/1/24**

Non-Chamber Contract & Payment Due By

**3/1/24**

Publication Date

**5/1/24**

#### Ad Sizing

Full Page	5.5"w x 8.5"h
1/2 Page	5.5"w x 4.25"h
1/4 Page	2.75"w x 2.125"h



The North Shore Chamber of Commerce is a 501(c)(4). If you are looking to use this advertising as a tax deduction, please let us know, so we can properly send you a letter with your receipt for tax purposes.

### DISCOVER THE NORTH SHORE YEARLY GUIDE 2024

THIS YEAR, THE NORTH SHORE CHAMBER WILL PRODUCE ONE MAIN BOOKLET, GIVEN OUT TO LOCAL BUSINESSES, RESIDENCES AND HANDED-OUT AT EVENTS ALL AROUND THE NORTH SHORE AND BEYOND. THIS 30-PAGE, FULL-COLOR BOOKLET WILL INCLUDE COMMUNITY EVENTS, LOCAL BUSINESSES, AND MORE!

**SPACE IS LIMITED! SECURE YOUR SPACE TODAY!**



<https://bit.ly/DNNSGUIDE24>



**REGIONS:** CHAMBER MEMBERS SHOULD CONTACT & PAYMENT DUE BY 3/1/24. NON-CHAMBER MEMBERS SHOULD CONTACT & PAYMENT DUE BY 3/1/24. ADVERTISING DUE BY 4/1/24. WE ARE HAPPY TO ASSIST WITH ANY QUESTIONS!



### North Shore Chamber General Membership Meeting Sponsorships

Event April 10th, 2024 2PM-4PM

#### (2) Presenting Sponsor - \$2,000 (\$5,000 for Exclusivity)

- One (1) 30 second Speaking Opportunity before General Meeting
- One (1) Large Logo on Sponsorship Screens
- One (1) Logo to appear on each Table Number Sign
- One (1) Large Logo on Cover of Annual Meeting Pamphlet
- One (1) Large Logo on Welcome Sign
- One (1) Logo on Graphics and Marketing material
- One (1) Large Logo on Snack Table

#### (4) Gold Sponsor - \$1,600

- One (1) Medium Logo in Annual Meeting Pamphlet
- One (1) Medium Logo on Bar Signage (Bar Sponsor)
- One (1) Medium Logo on Snack Table
- One (1) Medium Logo on Sponsorship Screens
- One (1) Medium Logo on Welcome Signs

#### (6) Event Sponsor - \$600

- One (1) Small Logo in Pamphlet
- One (1) Small Logo on Bar Signage
- One (1) Small Logo on Snack Table
- One (1) Small Logo on Sponsorship Screens
- One (1) Small Logo on Welcome Signs



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